VSIT

Vidyalankar School of Information Technology

Vidyalankar School of Information Technology

Unleash the **Excellence** *within you*

Placement Brochure

INDEX

Vidyalankar Group of Institutes

Prof. C. S. Deshpande
Founder, Vidyalankar Dnyanapeeth Trust

VIDYALANKAR SCHOOL OF INFORMATION TECHNOLOGY
(www.vsit.edu.in)

Undergraduate Programs (Three years):
- B.Sc.(IT) : Bachelor of Information Technology
- B.Com. : Bachelor of Commerce (Accounting & Finance)
- B.Com : Bachelor of Commerce (Insurance & Banking)
- B.Com. : Bachelor of Commerce (Financial Markets)
- BMS : Bachelor of Management Studies
- BAMMC: Bachelor of Arts (Multimedia and Mass Communication)

Post-Graduate Programs (Two years):
- M.Sc.(IT) : Master of Information Technology
- M. Com : Master of Commerce (Advanced Accountancy & Finance)
- MAEMA _:_ Master of Arts (Entertainment, Media & Advertising)
- M.Com : Master of Commerce (Banking & Finance)
- M.Com: Master of Commerce (Business Management)

VIDYALANKAR INSTITUTE OF TECHNOLOGY
(www.vit.edu.in)

Undergraduate Programs (Four years):
- Information Technology
- Computer Engineering
- Electronics Engineering (NBA Accredited)
- Electronics & Telecommunication Engineering (NBA Accredited)
- Biomedical Engineering (NBA Accredited)
- Management Studies
- Computer Engineering

Post Graduate Programs (Two years):
- Information Technology
- Computer Engineering
- Electronics & Telecommunication Engineering
- Master of Management Studies (M.M.S.)

Doctoral Program
- Computer Engineering (Ph.D.)

VIDYALANKAR POLYTECHNIC
(www.vp.edu.in)

Diploma in :
- Electronics & Telecommunication Engineering
- Computer Engineering
- Information Technology

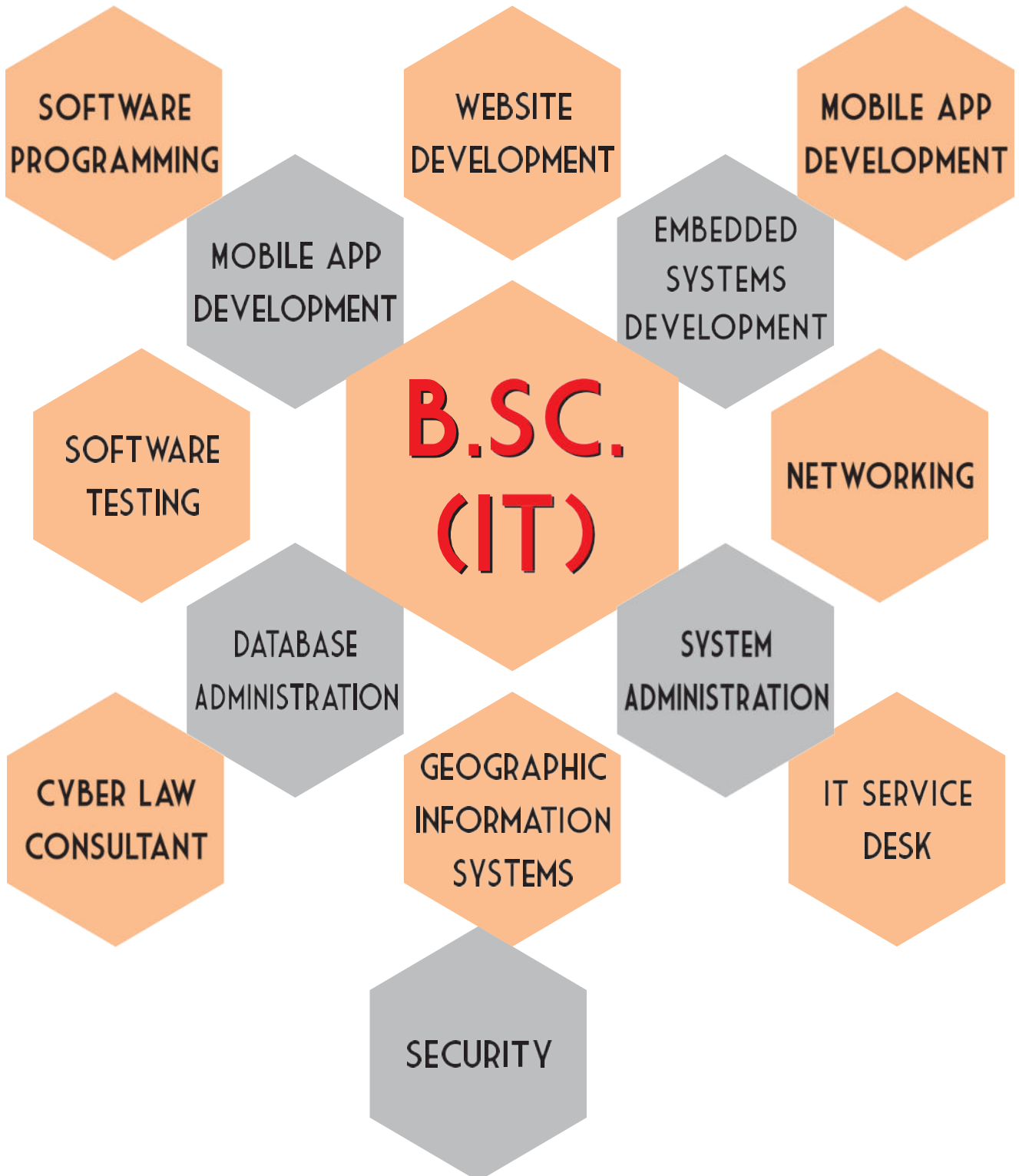# Bachelor of Science (Information Technology) (B.Sc.(I.T.)

Graduating Batch size: 282

Through the Curriculum Students imbibe:-

Critical Thinking
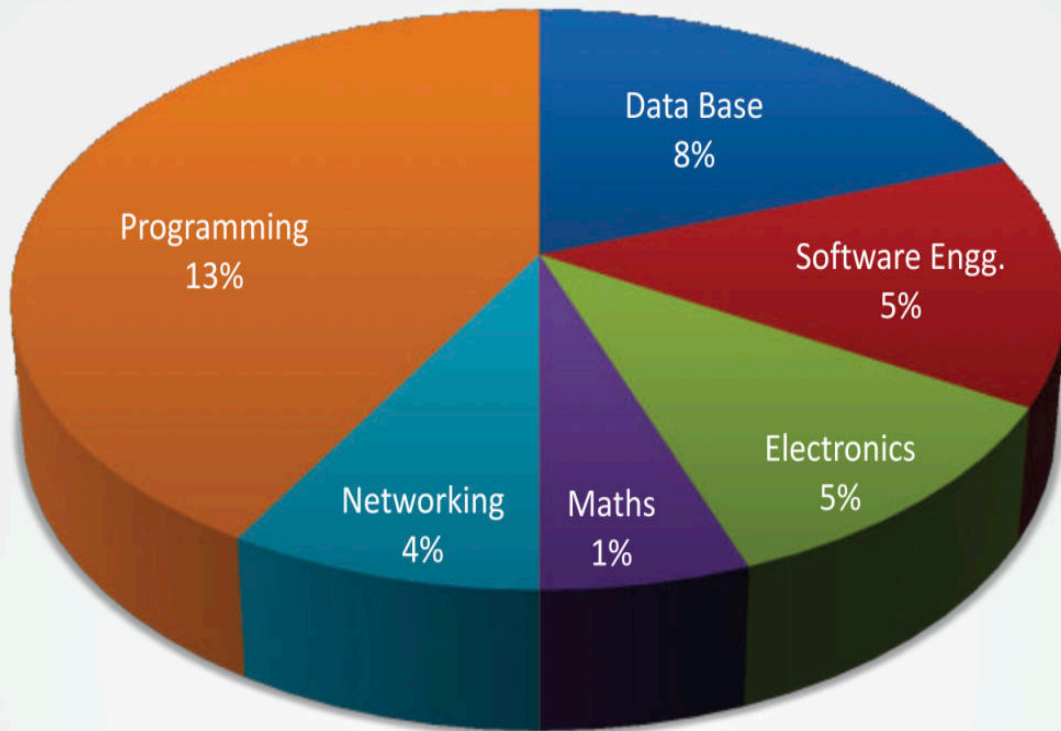
Innovative

Develop Technological Solutions

Excel as IT Professionals

Manage Complex IT Projects

Team & Team Sprint

Respecting Ethics

Understanding Code of Conduct

Effective Communication

Engage in Continuing Professional Development

Employability Skills

B.Sc. (IT)

SOFTWARE PROGRAMMING

WEBSITE DEVELOPMENT

MOBILE APP DEVELOPMENT

MOBILE APP DEVELOPMENT

EMBEDDED SYSTEMS DEVELOPMENT

B.SC. (IT)

SOFTWARE TESTING

NETWORKING

DATABASE ADMINISTRATION

SYSTEM ADMINISTRATION

CYBER LAW CONSULTANT

GEOGRAPHIC INFORMATION SYSTEMS

IT SERVICE DESK

SECURITY

Faculty Specializations

B.Sc. (IT)

Faculty : Information Technology

Projects

B.Sc. IT

Projects Under Specializations

Mobile Applications 15%

Embedded / IoT 25%

Web Applications & Upcoming (AI, ML, Etc.) 60%
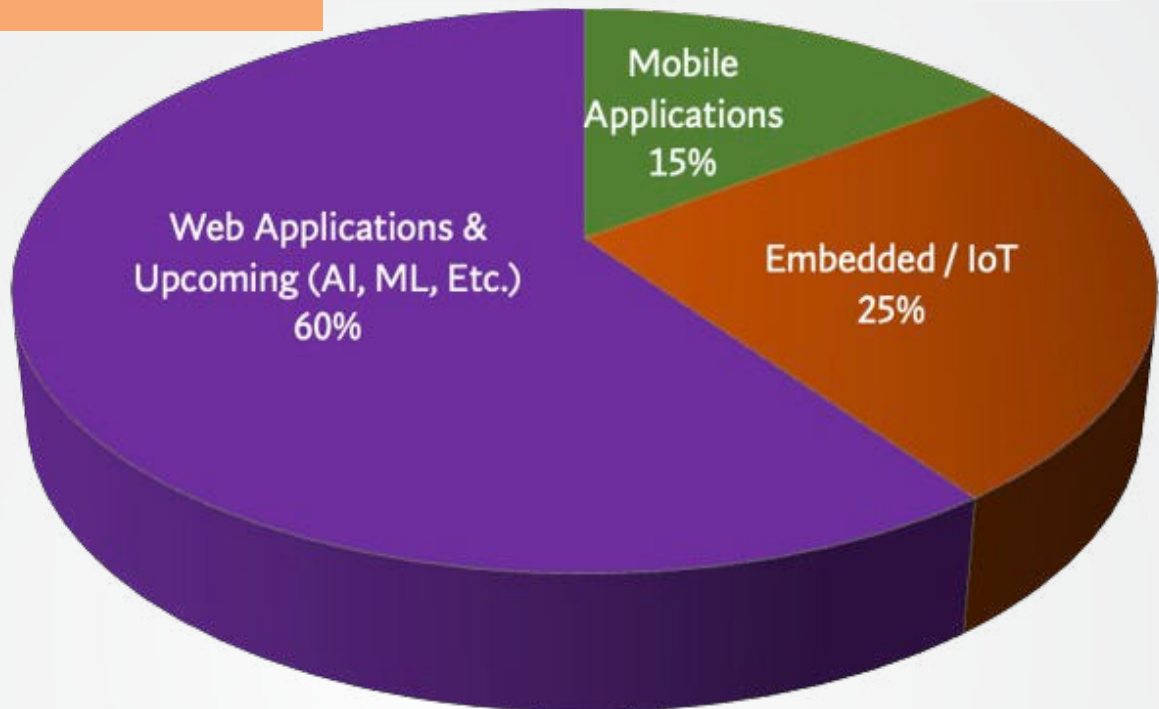
Notable Topics for Projects under each specialization :

Mobile Applications:

♦ Android Accident Alert System
♦ Brain Tumour Detection using Machine Learning with Python
♦ What's in my Refrigerator? -SMART CHEF

Web Applications & Upcoming Technologies:

♦ AI based Healthcare Website
♦ AR Based Outfit Shopping
♦ Block-Vote (Block chain based online voting system)

Embedded/ IoT:

♦ Arduino Based Surveillance car
♦ Delivering Medicine Through Drone
♦ Sales Counting Model

Star Alumni

B.Sc. IT

BSc.IT 2007

Deewakar Bhatt

Cricket Coaching Academy: JBL Sports

BSc.IT 2007

Atish Gund

Kankshani Studio

Founder

BSc.IT 2009

Prachi Pisaat

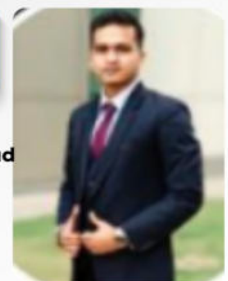**Leading Marathi Actress**

MSc.IT 2010

Arnab Dasgupta

tcs TATA CONSULTANCY SERVICES

Technical Lead

BSc.IT 2013

Abhinash Bera

Capgemini

Manager

BSc.IT 2015

Shwetak Prasad

Morgan Stanley

Director

BSc.IT 2016

Shalaka Damle

HDFC ERGO GENERAL INSURANCE

Manager

BSc.IT 2017

Akash Mane

GMR SPORTS

Head of content production

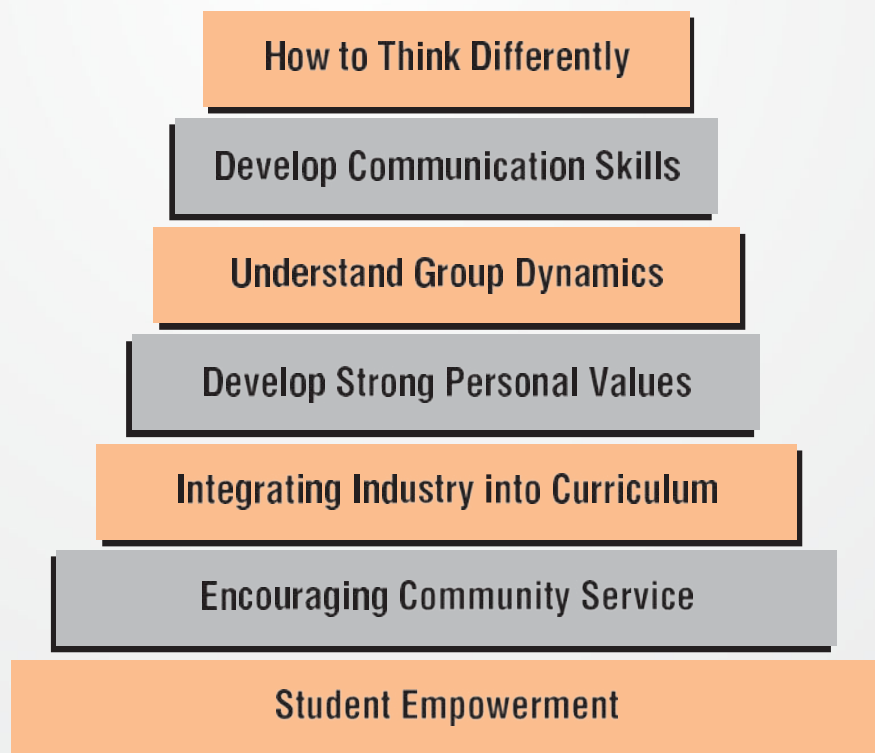**MSc.IT 2020**

Aniket Singh

MarshMcLennan

Assistant Vice President

Bachelor of Management Studies (BMS)

Graduating Batch size: 204

Through the Curriculum Students imbibe:-

How to Think Differently

Develop Communication Skills

Understand Group Dynamics

Develop Strong Personal Values

Integrating Industry into Curriculum

Encouraging Community Service

Student Empowerment

Employability Skills

BMS

INFORMATION TECHOLOGY

SALES PROMOTION

OPERATIONS

FINANCE

BMS

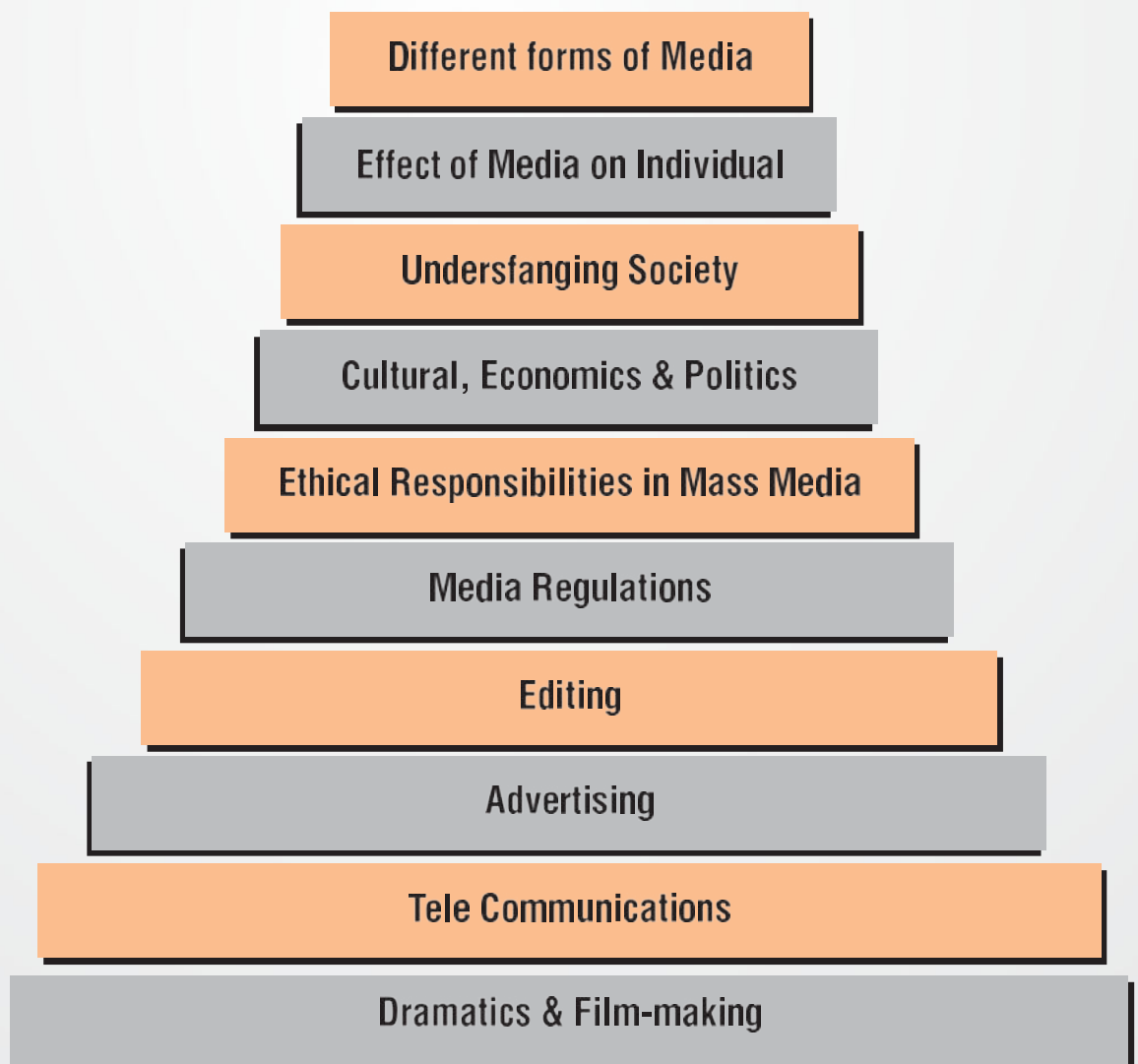DIGITAL MARKETING

CUSTOMER RELATIONSHIP MANAGEMENT

MARKETING

HUMAN RESOURCE

Bachelor of Arts (Multimedia and Mass Communication)

BAMMC

Graduating Batch size: 72

Through the Curriculum Students imbibe:-

Different forms of Media

Effect of Media on Individual

Undersfanging Society

Cultural, Economics & Politics

Ethical Responsibilities in Mass Media

Media Regulations

Editing

Advertising

Tele Communications

Dramatics & Film-making

Employability Skills

BAMMC

COMMUNI-CATION

VISUAL PRESENTATION

JOURNALISM

CONTENT WRITER

BAMMC

EVENT MANAGEMENT

RADIO/TV/ JOCKEY

ADVERTISING

ACTORS & ANCHORS

Bachelor of Accounting & Finance (BAF)

Graduating Batch size: 201

Through the Curriculum Students imbibe:-

Professional Education

Exploit new Opportunities in Finance

Understanding Fundamentals of Accountancy

Exposure to Operational Environment

Training & Practical Approach

Ethics

Professional Communication

Learning from Industry Visits & Summer Internships

Employability Skills

BAF

Bachelor of Banking & Insurance (BBI)

Graduating Batch size: 59

Through the Curriculum Students imbibe:-

Professional Education

Exploit new Avenues in Banking & Insurance

Ethics

Professional Communication

Understanding Underlying Fundamentals Behind Banking & Insurance

Understanding the World of Banking & Insurance through a Practical Approach

Learning from the practical nature of Iv's & Summer Internships

Employability Skills

BBI

14

BANKING SECTOR

CA

INSURANCE

MBA

BBI

ACTURER

NBFC

FINANCIAL INSTITUTION

BROKING

Bachelor of Financial Markets

(BFM)

Graduating Batch size: 50

Through the Curriculum Students imbibe:-

Professional Education

Changes in Financial Markets
Due to Global Impact

Strengthening Fundamentals of
Financial service

Ethics in Financial Markets

Professional Communication

Understanding the Financial Environment

Training & Practical Approach

Learning from Industrial Visits & Summer Internship
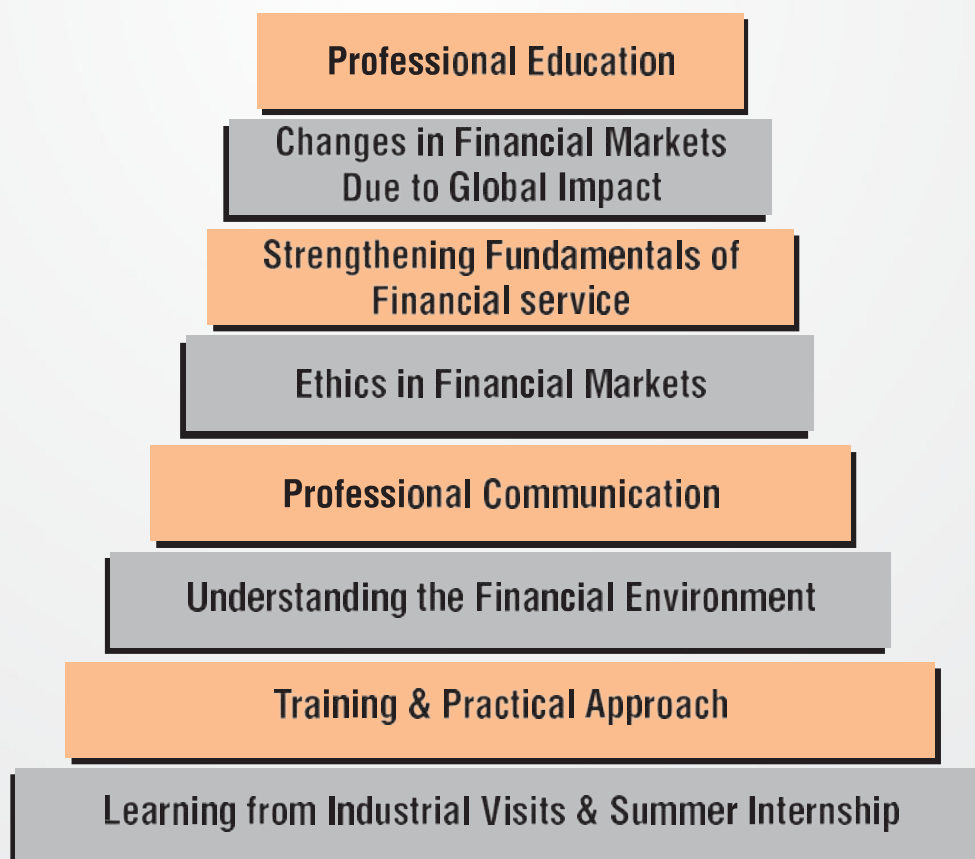
Employability Skills

BFM

Faculty Specialisations

Commerce, Management & Mass Media
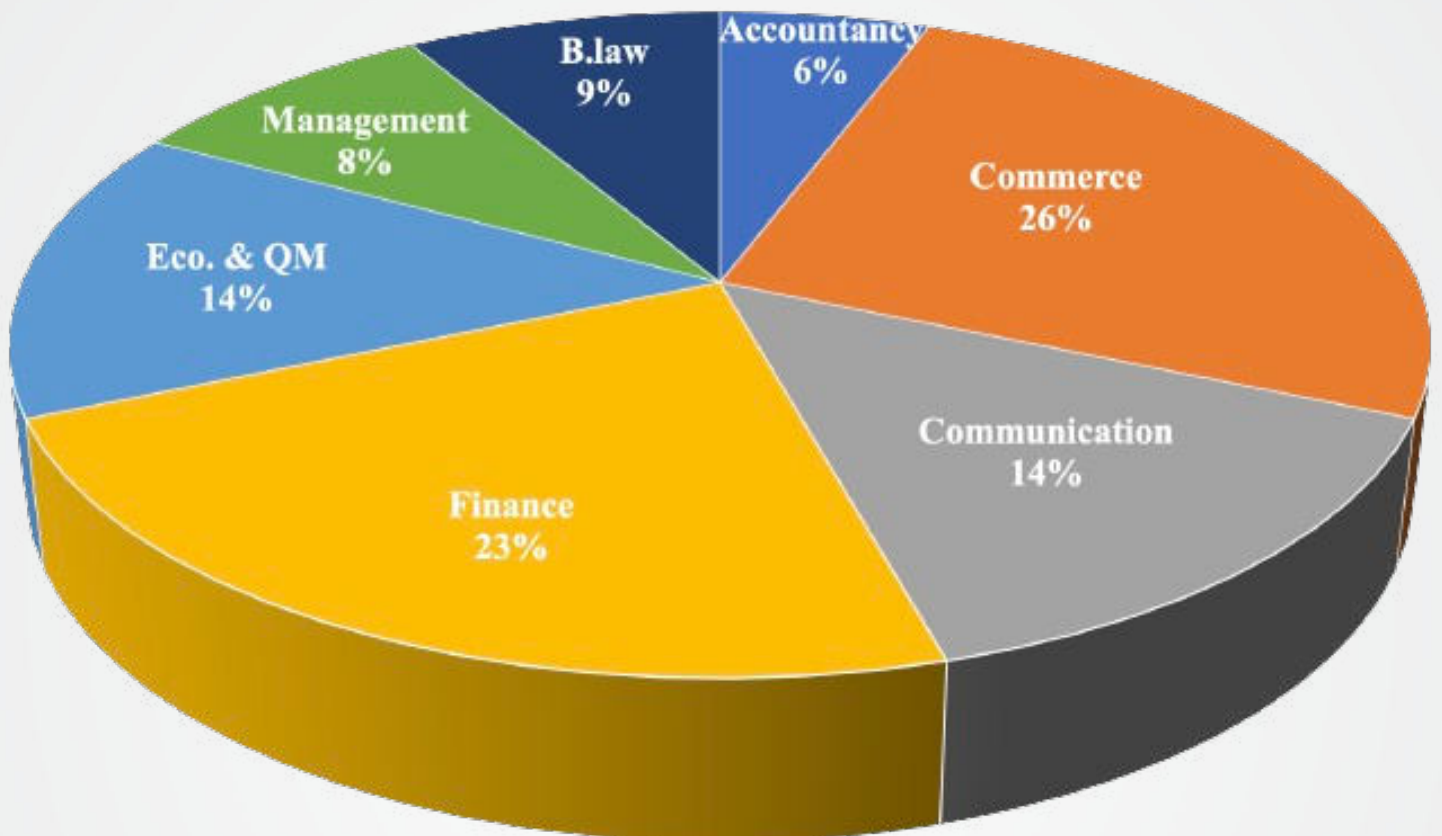
Faculty : Commerce, Management & Mass Media

Projects

Commerce, Management & Mass Media

Projects under various specializations

Pie chart: Social Science 59, Acc. & Audit 46, Taxation 53, HR 50, Marketing 70, BFSI 243
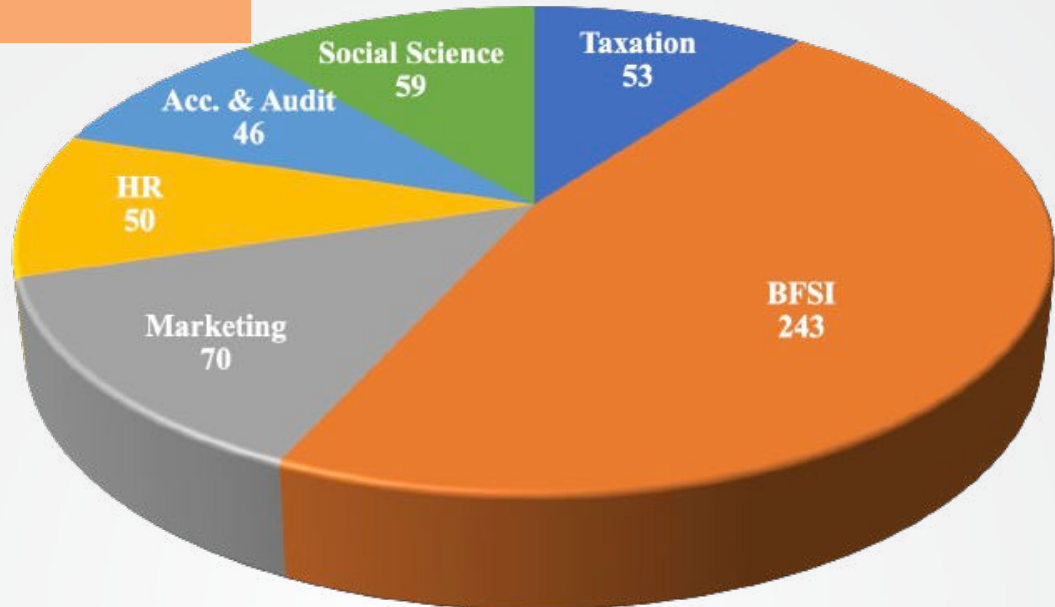
Notable Topics for Projects under each specialization :

BFSI: Banking, Financial Services & Insurance
- A study on credit and Banking survives in rural areas of Maharashtra.
- The impact of microfinance on empowerment of women with respect to Dharavi area
- A study on various Investment avenues in the Market

Taxation:
- A study on impact of GST on small scale business with respect to Lower Parel region
- A Study On Direct & Indirect Tax Of India
- Impact of GST on Consumer Durable Goods

Social Science:
- Financial Literacy of NSS students
  A study on Development of employability skill among college youth through extracurricular activities.
  Fund Management in NSS units, NGO's and Firms

Accounting & Auditing:
- A study on FinTech: Awareness and usage amongst Individuals in Mumbai
- Comparative analysis of NPA of Public Sector Bank and Private Sector Bank
- A Study on Merger and Acquisition

Human Resource:
- To study the effects of compensation on employee's productivity
- A study on changing dynamics of working parents
- A Study no impact of rewards and recognition on employee motivation

Marketing:
- Internship at Hotstar as a Digital Marketing executive
- Marketing strategies used during Ganesh festival.
- Impact of online advertising on consumer buying behavior

Star Alumni

Commerce, Management
& Mass Media

BMS 2011
Madhur Dhuram
OSEM
Visionary Entrepreneur

BMS 2011
Mr. Siddhesh Ghankutkar
Bistro
Bistro Cafe Owner

BMS 2012
Alimehdi Mukadam
OSCLAR
Managing Director

BAF 2014
Sourabh Rane
NSE
Deputy Manager

BMS 2015
Sagar Amale
Model
•Rubaru Mr. india 2020-21
•Rubaru Mr.West India 2019

BAF 2018
Edward
GEP
Manager

BFM 2018
Pancharatna
NSE
Deputy Manager

BAF 2020
Amaan Siddique
Abu Dhabi Emirates
Senior Associates

BAMMC 2020
Vinay Darekar
Film Editor

Result Analysis
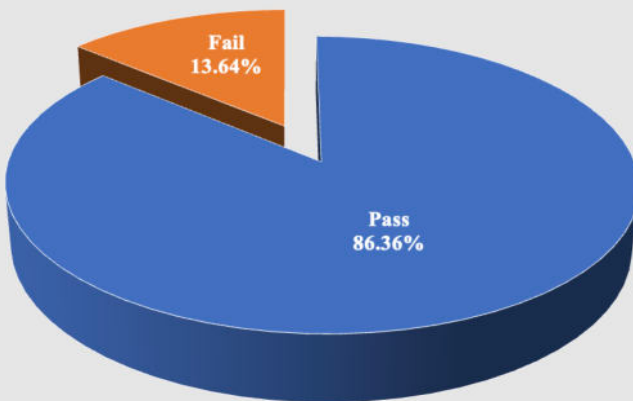
BSc.IT, Commerce, Management & Mass Media courses
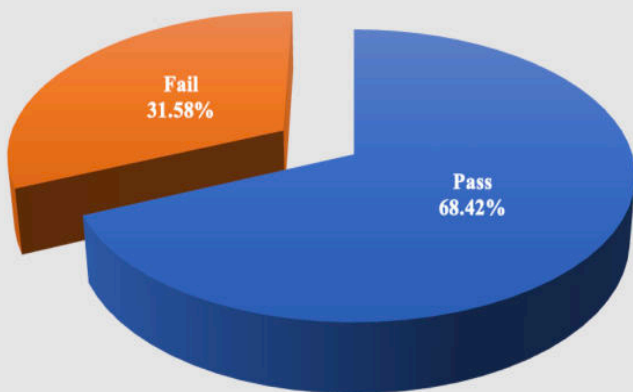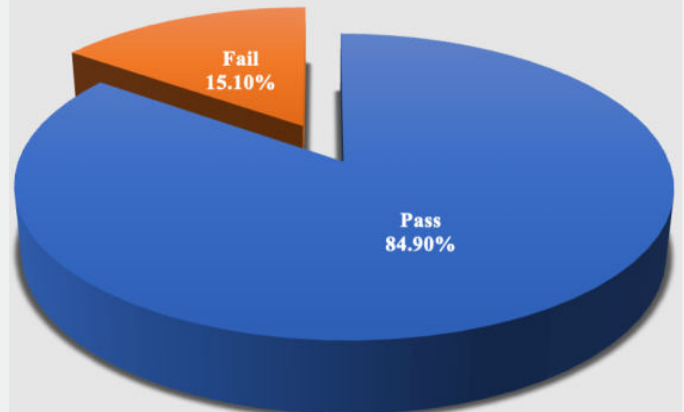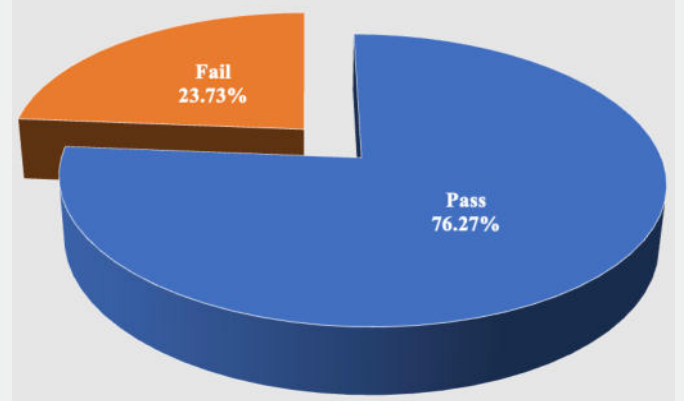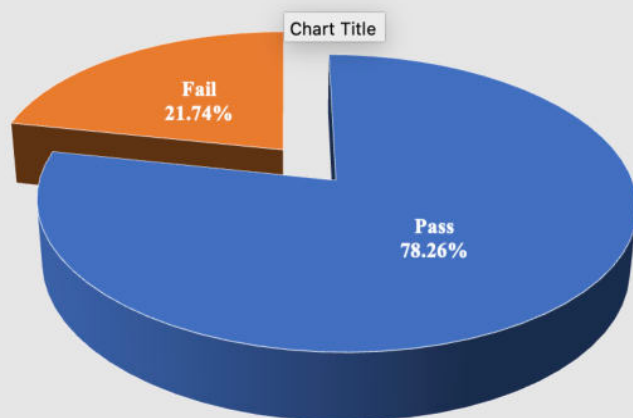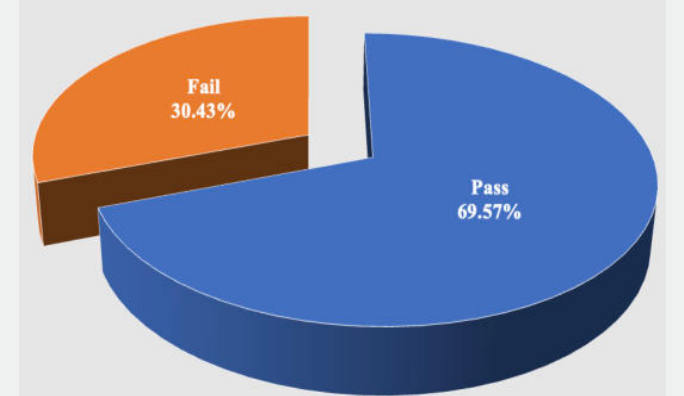
Notable Achievements & Awards

Siddhesh Aroskar
Won Silver Medal at University Level Badminton Tournament Festival for 'Tabla – Wadan'. Represented Mumbai University at All India Level Badminton Tournament

Vaishnav Chavan
Won Silver Medal at 31st University National Youth Festival for 'Tabla – Wadan'

Periyaswamy Sivan
Won Gold Medal in Intercollegiate Fencing Championship.
Ranked in top 8 players at all India Interuniversity Fencing Championship held in Punjab

Shreya Deorukhkar
Won 3rd prize in the intercollegiate Solo Dance held at Lala Lajpat Rai College, Mumbai

Karthik Alagarsamy
Won Bronze Medal in Intercollegiate Fencing Championship
Ranked in top 15 players at all India Interuniversity Fencing Championship held in Punjab

Sanika Sharma & Hasan Baldiwala
Won the personality contest held at SNDT College, Matunga Fest 'Tek-Zone'

Co-Curricular Activities

BSc.IT, Commerce, Management & Mass Media courses

Guest Lectures 65

Conferences 8

WorkShops 35

BMM Inauguration
Mr. Kanwarjit Singh Paintal
Actor, Entertainment Industry

National Conference on
"India 2025: A vision for Next Decade"
Keynote Speaker - Mr. Nitin Potdar,
Partner, J. Sagar Associates, Advocate & Solicitor

jsa

J. SAGAR ASSOCIATES
advocates & solicitors

Visit to Indira Gandhi Institute of Development Research
(IGIDR) "A journey forwards Research World"
Mr. G.K. Manjunath Librarian

IGIDR
Indira Gandhi Institute of Development Research

Winter Course – on Algorithms
Dr. Rajiv Gandhi
Associate Professor of Computer Science
Rutgers University-Camden

RUTGERS
UNIVERSITY | CAMDEN

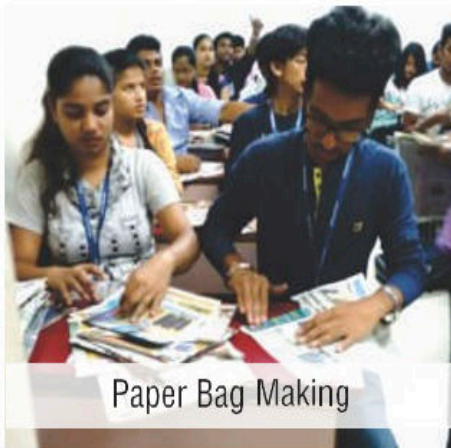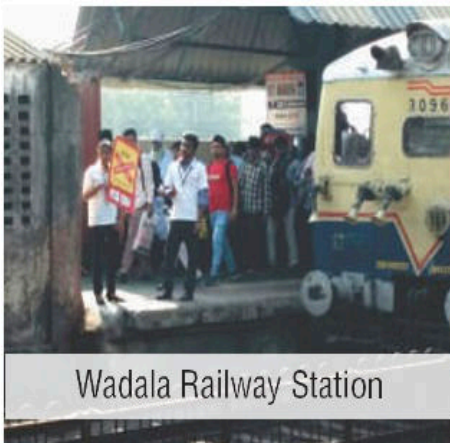# Corporate Social Responsibility

NSS

Road Safety Campaign

Paper Bag Making

Cycle Rally

Wadala Railway Station

Swach Bharat Abhiyan

Clean Up Drive at wadala.jpg

Wall Painting at walkeshwar with MCGM

Mangroove Tree Awareness at Bhandup

Corporate Social Responsibility

Life Long Learning & Extension

Naseoh Visit at Chembur

Extension UDAAN Festival

India salute Visit in Mulund

Orienatation & Certificate Distribution
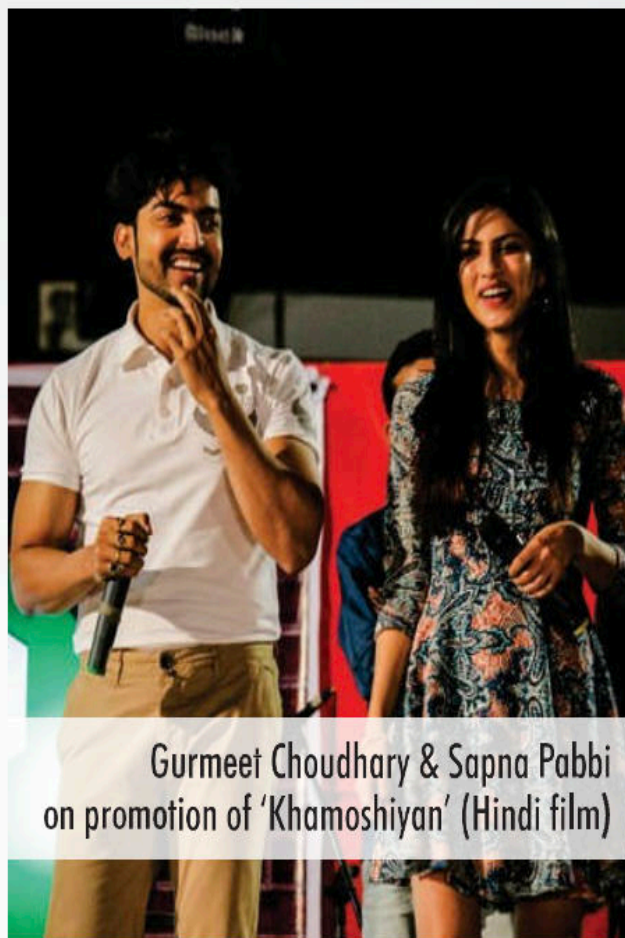

Mangroves Awareness Session

Blood Donation camp at GTP Nagar

Extra Curricular Activities

Literary, Cultural & Sports

Music Launch of 'Mumbai-Pune-Mumbai 2' (Marathi film)

Arjun Kapoor, Priyanka Chopra & Ranveer Singh for promotion of 'Gunday' (Hindi Film)

Subhash Ghai as Chief Guest at 'Gondhal' during Verve Festival 2016

Gurmeet Choudhary & Sapna Pabbi on promotion of 'Khamoshiyan' (Hindi film)

Swapnil Joshi & Sachit Patil on promotion of 'Friends' (Marathi Film)

Mai-Marathi - A Showcase of Marathi Traditional & Culture
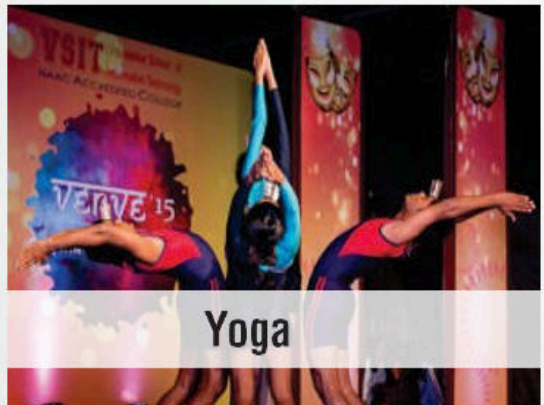

Music

Drama

Marathi Diwas

Yoga

Chess

Carrom

Football

Fencing

Cricket

Campus
&
Facilities

VIT has developed a central library which is a veritable treasure trove of knowledge, with more than 450 sq. m built up space and is stocked with text and reference books by reputed authors and well-known publishers.

The 6000 sq. ft. state-of-the-art Auditorium, has won the award for the **Top Institutional Theater Design in the world** at the **Interior Design Best of the Year Awards** in December 2014 at **New York.**

The Institute has devised and created a state of the art, web-based centralized printing service that allows users to give print jobs from around the globe to "Any Time Print" (ATP) stations at the Institute.

Campus & Facilities

The Institute has two multipurpose grounds that are used by students for outdoor sports and recreational activities and a Gymnasium for indoor sports.

There is access to wholesome food on the campus and the cafeteria and kitchen premises conform to high standards of cleanliness.

VSIT
Placement Record

SKILL CAMPER

BYJU'S
The Learning App

ImpactGuru.com

DEPTH
CONSULTING

airtel

ICICI Bank

KPCM
KPCM & CO.
CHARTERED ACCOUNTANTS

LTIMindtree

credence
analytics

grok
academy

ignitesolutions

Capgemini
CONSULTING.TECHNOLOGY.OUTSOURCING

MARPU
every small change MATTERS

MAGNIK
INDIA

mobcast

navigo

muskurahat
foundation

International Collaborations

USA

Penn State University, Pennsylvania, USA

Rutgers University, Camden, USA

California State University, Monterey Bay, USA

University of Toledo, Ohio, USA

University of South Carolina, Aiken, USA

AUSTRALIA

Monash University, Australia

Victoria University, Melbourne, Australia

Macquarie University, Sydney Australia

CANADA

University of Lethbribge, Canada

Thompson River University, Canada

University of Fraser Valley, British Columbia, Canada

University of Royal Roads, British Columbia, Canada

NEW ZEALAND

University of Waikato, New Zealand

Victoria University of Wellington, New Zealand

University of Canterbury, New Zealand

UK

University of Central Lancashire, UK

University of Greenwich, UK

Britts Imperial College, UAE

VSIT | Vidyalankar School of
Information Technology

Vidyalankar Educational Campus, Vidyalankar Marg, Wadala (East), Mumbai - 400 037 Maharashtra, India.
Telefax: +91 22 2416 11 26 | Email: principal@vsit.edu.in